



**FOR IMMEDIATE RELEASE:**

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**FIRST RELIANCE DISTRIBUTES FREE BATTERIES**

*April 1, 2005 Florence, SC* - First Reliance Bank today sponsored their second battery give-a-way for both customers and non-customers. "Realizing both the tremendous human and property devastation that a fire causes has led us to want to do what we can to help others in the communities we serve to avoid these terrible situations," said Rick Saunders, President & CEO. "Providing everyone who visits any of our locations with a complimentary nine volt battery along with a safety reminder to check or replace the battery in their smoke detector may help someone avoid untold heartache," he said.

In addition to providing the complimentary batteries, local fire officials were on hand at the bank's Florence locations to answer any questions. Fire trucks were on-site for young and old alike to enjoy. Complimentary batteries will be available at all of the banks four locations while supplies last.

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