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JEREMY GROOM PROMOTED TO VICE PRESIDENT

November 26, 2004 Florence, SC- Jeremy Groom, Business Banker, has been promoted to the position of Vice President. Consistently a top producer in the bank, Jeremy began his career with First Reliance in April of 2001.

Graduating with a Bachelor of Business Administration from Francis Marion University in May of 1998, he continued his education and obtained his MBA in July of 2000 from Francis Marion University. Jeremy is a 2002 graduate of the South Carolina Bankers School of the SC Bankers Association and plans to attend a graduate banking program in 2005.

Jeremy has lived in Florence since 1994 and is very involved in the community. He is an active member in the Florence Lions club. His involvement with the Greater Florence Chamber of Commerce included participation in the Leadership Florence program. He was also a participant in Junior Achievement as an Instructor in 2002. Jeremy is currently an Associate Director for the Board of Directors of the Home Builders Association of the Greater Pee Dee. In his free time, Jeremy enjoys spending time with his family and friends.

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